

## Trafford Covid-19 Public Engagement Board

Wednesday 28<sup>th</sup> July 2021 – 10:00 a.m. – Virtual meeting

Present:

Councillor Freeman (Chair)	Executive Member for Covid-19 Recovery and Reform
Councillor Newgrosh	Member of the Health Scrutiny Committee, Trafford Council
Councillor Cordingley	Member of the Health Scrutiny Committee, Trafford Council
Councillor Welton	Ward Councillor, Green Party Group
Councillor Blackburn	Shadow Executive Member for Health, Wellbeing, and Equalities
Councillor Mitchell	War Councillor, Conservative Party Group
Eleanor Roaf	Director of Public Health, Trafford Council
Khan Moghal	Chair, Voice of BME Trafford
Ben Wilmott	Covid-19 Senior Project Manager, Trafford Council
Nigel Smith	Head of Regulatory Services, Trafford Council
Rebecca Demaine	Associate Director of Commissioning – Primary Care, Trafford CCG
Helen Gollins	Consultant in Public Health, Trafford Council
Kate Murdock	Operations Manager, Health, Trafford Council
Jilla Burgess-Allen	Consultant in Public Health, Trafford Council
George Devlin	Lay Member for Patient and Public Participation, Trafford CCG
Molly Shaw	Governance Services, Trafford Council
Alexander Murray	Governance Officer, Trafford Council

	Item	Decision / Action	Key Person for Action
1.	Welcome and apologies	Apologies were received from Kirsty Johnson, Ellie Caddick, Sara Radcliffe, Councillor D Western, Councillor Chilton, Councillor Akinola and Helen Grant.	
2.	Minutes	The minutes of the meeting 14 <sup>th</sup> July 2021 were agreed as an accurate record.	
3.	Membership	There had been no changes to the Membership since the last meeting.	
4.	Update on the current Covid-19 situation in Trafford	<p><b>The Board agreed to note the update.</b></p> <p><b>The following messages were shared with the Board:</b></p> <ol style="list-style-type: none"> <li>1. There has been a drop in the number of new cases however there has also been a reduction in the rate of testing and the positivity rates of tests are still high;</li> <li>2. Hospitalisation rates are increasing;</li> <li>3. The number of close contacts reported after a positive case is lower than would be expected so there is a need to encourage people to be honest when recording their close contacts;</li> <li>4. People need to take additional care (even if vaccinated) by avoiding crowded places, meeting</li> </ol>	<b>All</b>

		people outdoors where possible, wearing a mask, keeping up with hand hygiene, and working from home if you are able.	
5.	Self-Isolation Pathfinder Update	<p><b>The Board agreed to note the update.</b></p> <p><b>The following messages were shared with the Board:</b></p> <ol style="list-style-type: none"> <li>1. Proactive engagement was continuing within specified areas with people who have a positive case of covid-19;</li> <li>2. The team have successfully contacted 65% of cases and only 12% have required enhanced support;</li> <li>3. Work is ongoing to establish a text messaging service which will identify other needs that are not currently covered by the service.</li> </ol>	All
6.	10POINT ACTION PLAN		
6a.	Mass Testing	<p><b>The Board agreed to note the update.</b></p> <p><b>The following messages were shared with the Board:</b></p> <ol style="list-style-type: none"> <li>1. To be exempt from self-isolating as a close contact you need to be: <ul style="list-style-type: none"> <li>• Fully vaccinated</li> <li>• Not a 'home contact'</li> <li>• Had a negative PCR test</li> <li>• Taking daily LFT tests</li> <li>• Organisation completed a risk assessment and individual is deemed critical to the service</li> </ul> </li> <li>2. There are two new types of Lateral Flow testing available; the Orient Gene test will be used for schools and only takes 15 minutes to get a result and the Flow Flex test will be used more widely.</li> </ol>	All
6b.	Contact Tracing and Outbreak Management	<p><b>The Board agreed to note the update.</b></p> <p><b>The following messages were shared with the Board:</b></p> <ol style="list-style-type: none"> <li>1. There were over 160 referrals of Level 2 contacts;</li> <li>2. The team have currently reached around 40-50% of Level 2 cases.</li> </ol>	All
6c.	Mass Vaccination	<p><b>The Board agreed to note the update.</b></p> <p><b>The following messages were shared with the Board:</b></p> <ol style="list-style-type: none"> <li>1. 163,000 people have received a first dose;</li> <li>2. 135,000 have received their second dose;</li> <li>3. The team are looking at alternative ways to approach the hard to reach populations and providing alternative messaging;</li> </ol>	All

		<ol style="list-style-type: none"> <li>4. The legislation has passed to make vaccination mandatory for care home staff;</li> <li>5. Communication with the public has led to understanding that some individuals reasoning behind not having the vaccine was less about hesitancy but more about inconvenience.</li> </ol>	
6d.	Update and escalations from the COVID-19 Community Engagement Group	<p><b>The Board agreed to note the update.</b></p> <p><b>The following messages were shared with the Board:</b></p> <ol style="list-style-type: none"> <li>1. The importance of encouraging a healthy lifestyle to promote resilience against Covid-19;</li> <li>2. The 'Summer Engagement Programme' is starting soon and the team will visit each neighbourhood in Trafford;</li> <li>3. The programme will deliver key messages from Public Health around reducing the spread of Covid-19, the importance of the vaccine and promoting a healthy lifestyle.</li> </ol>	N/A
7.	Public Engagement Board Activity and Feedback	None	
8.	Any Other Business	None	
9.	Date of Next Meeting	Wednesday 11 <sup>th</sup> August 2021 at 10:00 a.m.	